

BRIDGEWELL TEK

**FinTech Cloud
Optimization**

40% Cost Saved

Success Story

The Problem

\$300K

Monthly Cloud Bill

18% of Total Operating Expenses



20%

Monthly Cost Increase



70%

Idle Resources



3 Days

Deployment Time



No

Cost Visibility

Our Solution

1

Week 1-2

Quick Wins

\$42K

Saved immediately

2

Week 3-6

Architecture

\$38K

Additional savings

3

Week 7-12

Automation

60%

Less manual work



Infrastructure Assessment - Found 45 unused resources



Auto-Scaling - Right-sized all compute resources



DevOps Automation - CI/CD pipeline deployment



Cost Governance - Real-time monitoring & alerts



Security Enhanced - Compliance automation

Cost Savings

BEFORE

\$300K

per month

AFTER

\$180K

per month

\$120K

Saved Every Month

\$1.44M Annual Savings

2,400%

Return on Investment

Where We Saved



Compute (EC2/ECS)

44%

\$60K Saved



Database (RDS)

38%

\$30K Saved



Storage (S3/EBS)

43%

\$18K Saved



Network/CDN

33%

\$9K Saved



Other Services

17%

**\$3K
Saved**

Performance Improved



35%

Faster Response
Time

450ms → 290ms



99.99%

System Uptime

Up from 99.8%



97%

Faster
Deployments

3 days → 2 hours

MANUAL

2x

Deployments/Month

AUTOMATED

15x

Deployments/Month

650%

Deployment Frequency Increase

Business Impact



11%

Infrastructure Cost of OpEx

Down from 18%



+7%

Margin Improvement

More profitability



3x

Capacity Headroom

Ready to scale



-70%

Audit Prep Time

Automated compliance

Strategic Benefits



\$1.44M to product development



2 new markets launched



Faster innovation cycle



Enhanced security

Why Bridgewell Tek?



Regional Expertise

Vision 2030 alignment



FinTech Specialized

Compliance experts



Rapid Results

90-day delivery

Our Approach

1

Assess - Deep dive into your infrastructure

2

Quick Wins - Immediate cost savings in week 1

3

Optimize - Architecture and automation

4

Transfer - Train your team for long-term success

Zero Downtime Guarantee

All optimizations with continuous service availability

Ready to Save 40%?

Get Your Free Cloud Assessment



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Empowering Saudi Arabia's Digital Future

What You'll Get:

- ✓ Infrastructure audit
- ✓ Cost optimization plan
- ✓ Savings projection
- ✓ Security assessment